

## FOR IMMEDIATE RELEASE

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## Rosie's Place Names Diana Pisciotta to Board of Directors

BOSTON—<u>Rosie's Place</u>, a sanctuary for poor and homeless women, recently named Newton resident Diana Pisciotta to its Board of Directors.

Pisciotta, a longtime supporter of Rosie's Place, is the executive vice president of Denterlein Worldwide, which provides communications services to corporations and nonprofits. Previously, she served as the communications manager for Mass Insight/Mass Insight Education.

With over 15 years experience in strategic communications, Pisciotta has expertise in crisis and proactive communications and leads crisis communications workshops and spokesperson trainings.

Pisciotta joins the Board at a pivotal time, as Rosie's Place is focusing on community outreach as part of its five-year plan. This year, the organization will expand its reach to underserved women in Boston's public housing developments and create a community health program to reach women at home with serious, chronic medical conditions.

More than four decades after its founding, Rosie's Place not only provides meals and shelter but also creates answers for 12,000 women a year through wide-ranging support, housing and education services. Rosie's Place relies solely on the generous support of individuals, foundations and corporations and does not accept any city, state or federal funding.